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STOP'NGO STARTS HR AUTOMATION WITH PEOPLEMATTER PLATFORM Integrated HR Solution Hires'nTrains For Convenience Store Chain

CHARLESTON, S.C – MAY 30, 2012 – PeopleMatter – the fastest growing [talent management solution](#) designed for hourly workforces, and Stop'nGo – an Ohio-based convenience chain, today announced plans to implement the PeopleMatter Platform to streamline its hiring and training processes. PeopleMatter is replacing paper-based hiring processes and offering eLearning for all 140 employees working within the family-owned Stop'nGo chain.

Stop'nGo puts an emphasis on delivering excellent customer service and playing an active role in the community. With PeopleMatter HIRE™, the chain saves time and ensures new hires share the company's mission and values by increasing the applicant sourcing pool and simplifying pre-screening candidates. HIRE provides Stop'nGo with an online applicant tracking system, hiring assessments, tax credit processing and step-by-step onboarding processes.

"In our search for a talent management solution, we were looking for a feature-rich product that still maintained ease-of-use," said Cindy Fitzgibbons, Stop'nGo general manager. "We found this in PeopleMatter solutions, and are excited about using these tools to continue building our team and ensuring the highest level of service."

PeopleMatter LEARN™ provides Stop'nGo a suite of social, online training tools to help deliver customized training and testing materials to employees. Team members can access training anytime, anywhere over the Web, including on their Smartphone or tablet. With one centralized system to streamline hiring and training operations, employers can offer more accurate data collection and consistent learning materials and communication.

"PeopleMatter's comprehensive Platform evolves with service-industry needs. This offers clients like Stop'nGo a distinct advantage in talent recruitment and employee development," said Nate DaPore, PeopleMatter president and CEO. "Stop'nGo now has a more engaging way to develop its people, building a higher-quality experience for the team and customers alike."

About Stop'nGo

Stop'nGo has 10 locations conveniently located in Medina and Wayne counties. As a family owned business with close connections to its community, they are able to give a personalized approach for each customer. Stop'nGo strives to offer a variety of delicious food, sandwich and grocery options, expanded coffees, ice-cold beverages and clean, comfortable restrooms at their locations. To learn more, visit www.stopngo.biz.

About PeopleMatter

PeopleMatter provides the only integrated talent management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference — because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplesmatter.com, [@peoplesmatterhr](https://twitter.com/peoplesmatterhr) and facebook.com/PeopleMatter.HR.

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